



EUROMETAL SSC REGIONAL MEETING SOUTHERN EUROPE

HOW CAN STEEL SSC ENHANCE THE VALUE CHAIN
OF STEEL?

BARCELONA 28 JUNE 2018

Silver Sponsor



HESPERIA PRESIDENTE
HOTEL BARCELONA

HEADINGS OF THE REGIONAL MEETING

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1. Introduction
2. Welcome Dinner
3. Regional Meeting Agenda
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5. Hotel Information
6. Registration Form



EUROMETAL REGIONAL MEETING SSC
SOUTHERN EUROPE



EUROMETAL is the European federation of steel tubes and metals distribution and trading.

The roots of **EUROMETAL** date back to 1950, when the European Community for Coal and Steel was created by Belgium, France, Germany, Italy, Luxembourg and the Netherlands.

EUROMETAL members are national federations of steel, metals and tubes distribution as well as distribution and trading companies having cross border activities in different European countries.

EUROMETAL REGIONAL MEETING SSC SOUTHERN EUROPE

27.JUNE 2018



Welcome dinner

19.00 – 22.00

Participants get-together including a dinner
at the Hotel NH Hesperia Barcelona Presidente
Sponsored by... (check sponsoring packages)



EUROMETAL REGIONAL MEETING SSC SOUTHERN EUROPE

28.JUNE 2018



Opening Session

09.00 – *Registrations and opening*

09.30 – EUROMETAL Compliance Guidelines, *Henseler & Partner*

09.40 - Welcome address by Enrique Gimeno, *UAHE Board Member, Chairman of the Catalanian Zone*

09.45 – Opening Presentation by Cesare Vigano, *Managing Director AMCLN,*
Vice-president EUROMETAL, Chairman of EUROMETAL Working Group SSC Southern Europe

10.15 – Key Note Presentation on Challenges Facing SSC Distribution Business by Jens Lauber,
President EUROMETAL, CEO Tata Steel Distribution Europe

10.45 – Perspectives of Flat Carbon Steel Markets in Southern Europe, Gonzalo Delgado,
CMO Southwest, ArcelorMittal Europe Flat Products

11.15 – *Break*

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After break Session

11.45 – Steel Trade Cases, Market Trends and Benchmarks in SSC Distribution by Georges Kirps, *EUROMETAL Director General*

12.15 – Panel Discussion: How can SSC contribute to enhance the value chain of Flat Steel?

Focus on Italian SSC Distribution, Tommaso Sandrini, Managing Director, San Polo Lamiere

Focus on Spanish SSC Distribution, Fernando Espada, Managing Director Tata Steel Layde

Focus on Turkish SSC Distribution, Ahmet Soybas, Vice-President YISAD

13.45 – *End of the Meeting*

14.00 – *Lunch Buffet*

EUROMETAL REGIONAL MEETING SOUTHERN EUROPE

Sponsoring packages



Gold Sponsor

On site:

- 5 entry passes free-of-charge

Website:

- Listing with link on Event page

Print:

- Logo placement in newsletters
- Company logo on event roll-ups
- Page ad in the proceedings folder

2.500 €



Silver Sponsor

On site:

- 2 entry passes free-of-charge

Website:

- Listing with link on Event page

Print:

- Logo placement in newsletters
- Company logo on event roll-ups
- Page ad in the proceedings folder

1.500 €



Dinner Sponsor

On site:

- 1 entry passes free-of-charge

Website:

- Listing with link on Event page

Print:

- Logo placement in newsletters
- Page ad in the proceedings folder

1.000 €

EUROMETAL REGIONAL MEETING SSC SOUTHERN EUROPE



Conference Hotel Information

Hotel NH Hesperia Barcelona Presidente

Avinguda Diagonal, 570, 08021 Barcelona

Room charge for meeting participants:

Standard Double - 220,62 €/night, incl. breakfast & WIFI.

10% VAT included.

EUROMETAL has blocked a guaranteed but limited number of rooms at the preferred rate until the 27 of May.

Booking rooms has to be made individually by each participant.

Contacts: hhpresidente@nh-hotels.com tel: +93 2002111



EUROMETAL REGIONAL MEETING SSC SOUTHERN EUROPE

28 June 2018



Registration fees

EUROMETAL Members & National Federations Members

220 €

Non Members

450 €

EUROMETAL REGIONAL MEETING SSC SOUTHERN EUROPE

Registration page

EUROMETAL Members & National Federations Members 220 €

| NAME OF PARTICIPANTS | COMPANY | ADDRESS FOR INVOICING REGISTRATION FEE |
|----------------------|---------|--|
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Non Members 450 €

| NAME OF PARTICIPANTS | COMPANY | ADDRESS FOR INVOICING REGISTRATION FEE |
|----------------------|---------|--|
|----------------------|---------|--|

Return registration form before 25 June 2018 to office@eurometal.net

EUROMETAL

European Federation of Steel, Tube and Metal Distribution and Trading

Federation domiciliated in Switzerland

Federation Seat: Güterstrasse 78, CH-4010 Basel

Federation Office: 202b, rue de Hamm, L-1713 Luxembourg

M: office@eurometal.net

F: +352 26 459 205

T: +352 621 146 296

