



EUROMETAL REGIONAL MEETING CENTRAL EUROPE

REINVENTING STEEL SUPPLY CHAINS
DIGITALIZATION CHALLENGING TRADITION
PRAGUE 24 – 25 APRIL 2019

Platinum sponsor



GRAND MAJESTIC PLAZA HOTEL
Truhlářská 16, 110 00 Prague

Platinum sponsor



EUROMETAL proudly
congratulates FERONA
for celebrating
its 190 Years Anniversary
in 2019



ARDIMET

HEADINGS OF THE REGIONAL MEETING

1. Introduction
2. Welcome Diner
3. Regional Meeting Agenda
4. Hotel Information
5. Sponsoring Packages



ARDIMET



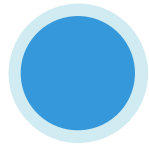
EUROMETAL is the European federation of steel tubes and metals distribution and trading.

The roots of **EUROMETAL** date back to 1950, when the European Community for Coal and Steel was created by Belgium, France, Germany, Italy, Luxembourg and the Netherlands.

EUROMETAL members are national federations of steel, metals and tubes distribution as well as distribution and trading companies having cross border activities in different European countries.

EUROMETAL REGIONAL MEETING CENTRAL EUROPE

24.APRIL 2019



Welcome dinner

19.00 – 22.00

Participants get-together for a dinner buffet
at the Restaurant of the Grand Majestic Plaza Hotel

Sponsored by:



EUROMETAL REGIONAL MEETING CENTRAL EUROPE

25.APRIL 2019

Morning Session

08.30 – *Registrations and opening*

09.00 – Welcome address by **Robert Kay**, *Chairman of EUROMETAL Regional Work Group Central Europe*

09.15 – Overview on Current Situation, Expectations and Trends in Central EU Steel Distribution, **Dr Jan Moravec**, *FERONA*

09.45 – Steel Supply Chains in CIS Markets, **Alexander Siryk**, *Metals Consulting*

10.15 – World Steel Outlook – The Global Perspective, **Matt Watkins**, *CRU*,

10.45 – *Coffee break*

11.15 – Trends in the Premium Segments of Plates and Strip Mill Products, **Josu Pina Bilbao**, *SSAB Europe*,

11.45 – Trends in Construction & Reinforcing Steels in Central European Market, **Rebar Producer to be invited**

12.15 – **New Technical** Perspectives for Flat Carbon Steel Supply Chains in CEE Markets, **David Hathaway**, *USS Kosice*

13.00 – *Lunch Break*

EUROMETAL REGIONAL MEETING CENTRAL EUROPE

25.APRIL 2019



Afternoon Session

13.00 – *Lunch Break*

14.00 – Digitalization and Steel, a Status Report , *Maciej Kalbarczyk, McKinsey & Company, to be invited*

14.30 – Digitalization in Motion: an Experience Report and Outlook, *Tim Milde, XOM Materials,*

15.00 – Panel Discussion: Digitalization Challenges Tradition

Panelists from Austria, Czech Republic, Hungary, Poland, Romania, Bulgaria, ..., to be invited

Moderation: Daniel Guinabert,

16.00 – *End of the Meeting*

EUROMETAL REGIONAL MEETING CENTRAL EUROPE



Conference Hotel Information

Conference Location: **GRAND MAJESTIC PLAZA HOTEL**

Grand Majestic Plaza Hotel is located in the historical center of the city of Prague. Václav Havel Airport Prague is a 30-minute drive away from this central Prague hotel.

Preferred room rates are available for the night 24 -25 April 2019 until a deadline of 24th March 2019.

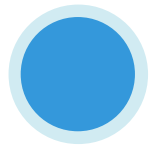
The room rate is 135 EUR per night per room, including breakfast & VAT. Local tax is included as are free use of coffee & tea brewing facilities in the rooms. Access to WIFI internet is free of charge.

www.hotel-grandmajestic.cz using promo code **223302**



EUROMETAL REGIONAL MEETING CENTRAL EUROPE

Sponsoring packages



Gold Sponsor

On site:

- 5 entry passes free-of-charge

Website:

- Listing with link on Event page

Print:

- Logo placement in newsletters
- Company logo on event roll-ups
- Page ad in the proceedings folder

2.500 €



Silver Sponsor

On site:

- 2 entry passes free-of-charge

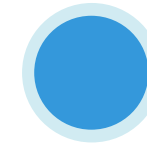
Website:

- Listing with link on Event page

Print:

- Logo placement in newsletters
- Company logo on event roll-ups
- Page ad in the proceedings folder

1.500 €



Dinner Sponsor

On site:

- 1 entry passes free-of-charge

Website:

- Listing with link on Event page

Print:

- Logo placement in newsletters
- Page ad in the proceedings folder

1.000 €

EUROMETAL REGIONAL MEETING CENTRAL EUROPE

24 & 25.APRIL 2019

Registration fees

EUROMETAL Members & National Federations Members

280 €

Non Members

480 €

EUROMETAL REGIONAL MEETING CENTRAL EUROPE

Registration page

EUROMETAL Members & National Federations Members 280 € (Early Bird rate valid till 31. January: 220 EUR)

NAME OF PARTICIPANTS COMPANY ADDRESS FOR INVOICING REGISTRATION FEE

Non Members 480 € (Early Bird rate valid till 31. January: 420 EUR)

NAME OF PARTICIPANTS COMPANY ADDRESS FOR INVOICING REGISTRATION FEE

Return registration form before 20 April 2019 to office@eurometal.net



EUROMETAL

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Distribution and Trading**

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