

# **About EUROMETAL**



**EUROMETAL** is the European federation of steel tubes and metals distribution and trading.

The roots of **EUROMETAL** date back to 1950, when the European Community for Coal and Steel was created by Belgium, France, Germany, Italy, Luxembourg and the Netherlands.

**EUROMETAL** members are national federations of steel, metals and tubes distribution as well as distribution, SSC and trading companies having cross border activities in European OECD countries.



# EUROMETAL is a non profit association established in Basel according to Swiss laws

Operational offices are based in the Grand Duchy of Luxembourg

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## **History**

**EUROMETAL** roots date back to 1950.

In that year the European Community for Coal and Steel (ECSC) was established.

In the same year, national steel stockholding federations from Western Europe founded **FIANATM**, the Fédération Internationale des Associations de Négoçiants en Aciers, Tubes et Métaux.

**FIANATM** was founded in Basel, Switzerland, in accordance with Swiss laws. The aim of **FIANATM** was to unite national associations of steel, tube and non-ferrous metals merchants of OECD countries.

In 1999, **FIANATM** merged with Brussels based **FENA**, Fédération Européenne des Négoçiants d'Aciers, the European Federation of Steel Stockholders, to form **EUROMETAL**, the European Federation of Associations of Steel, Tube and Metal Merchants.

Till 2004, the member base of **EUROMETAL** was constituted only by national associations.

From 2005 on, individual companies joined **EUROMETAL**.

In 2005, European SSC companies, formerly federated in a multi-national SSC association, joined **EUROMETAL**.

In a next step in 2006, European steel stockholding companies, associated in DISMET work group, entered EUROMETAL.

Finally in 2011, EUROMETAL extended its member base also to companies involved in international steel trading.

During the 2015 General Assembly, it was decided to simplify the structure of **EUROMETAL**, making it more focused on the voice of all EU steel, tubes and metals distribution. **EUROMETAL** evolved to become even more member oriented service provider, gathering all operators of the steel intermediation chain: National Federations, International Associations, Steel Service Centers, Steel Distributors, Steel Traders, World Steel Supply Chain Operators and Associated Steel Stakeholders.



## **Mission Statement**

- Defend and promote the interests of Steel Trade and Steel, Metals and Tube Distribution and SSC and Trade in steel markets
- Position Steel Trade, Steel Distribution, SSC and Trade as major stakeholders in steel markets
- Inform on major issues for Steel Trade & Steel Distribution & SSC
- Develop appropriate Market Monitoring tools and Benchmark tools adapted to the specific needs of EUROMETAL member associations & member companies
- Conform to stringent compliance guidelines in all EUROMETAL activities



## **Objectives**

- Represent and promote the interests of EUROMETAL member associations and member companies in a professional organization
- Lean management and office structure
- Market intelligence for member associations and member companies
  - World economies
  - Steel markets & steel end use segments
  - Steel trade policy issues
  - · World steel trade flows
  - Eu import/export trends
  - Trends in European multi-product & proximity stockholding distribution
  - Trends in flat SSC distribution
  - Trends in national steel distribution markets
  - Benchmarking surveys on key value metrics of steel distribution & SSC
- Address strategic long term issues
  - Health, safety & environment issues
  - Structural changes
  - Trade finance & WCR management
  - Futures, hedging
  - Logistics
  - E-commerce, digitalization



## MARKET INTELLIGENCE OUTPUTS

#### **Economic intelligence**

Outlook on Economies & Steel Markets

#### Reports on Steel Distribution & Steel Trade

- Monthly EUROMETAL Business Report on Steel Distribution
- Quaterly Report on International Steel Trade

#### Participating members only Market Monitoring & Benchmark reports

- Monthly charts on Multi-product & Proximity Steel Distribution markets
- Monthly charts on Flat SSC Distribution markets
- Monthly charts on National Steel Distribution markets
- Quarterly EUROMETAL Product reports
- Bi-annual Benchmark surveys on value metrics in Steel Distribution



# **Events and Meetings**

#### **Events**

- EUROMETAL World Steel Distribution & SSC Summit (every 2 years)
- EUROMETAL Steel Net Forum (once a year)
- EUROMETAL International Steel Trade Day (once a year)

#### **Meetings**

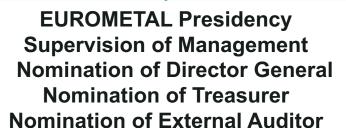
- Meetings of main EU Steel Distributors and SSC: Top 30 EU companies invited
- Meetings of SSC by EU regions: North, West, Central, South
- Meetings of Multi-product & Proximity Distributors by EU regions: North, West, Central, South
- Coordination meetings for National F ederations (2 times a year)
- International Steel Trade meetings
- Yearly General Assembly



## **EUROMETAL Governance**

A lean governance & management structure

EUROMETAL General Assembly Statutory Rights





General Management
Management of Events / Meetings
Management of Work Groups
Market Monitoring & Research



External Audit External Compliance Advisor



# **EUROMETAL Compliance Policy**

In May 2014, EUROMETAL Presidency gave mandate to Henseler & Partner to proceed to a complete review of EUROMETAL compliance requirements.

Between May and September 2014, Henseler & Partner reviewed all EUROMETAL procedures regarding communication formalities, integrity of documents and record keeping, data protection, statistical market monitoring, anti-trust compliance of all proceedings and meetings, revision of service contracts, self commitments, etc.

As a consequence of this in-depth analysis, Henseler & Partner submitted to EUROMETAL Presidency a completely new set of compliance guidelines.

This new set of compliance guidelines was approved and adopted by the General Assembly of EUROMETAL convened in Frankfurt on 2. December 2014.

On eurometal.net, you may find a complete copy of the approved and adopted EUROMETAL Compliance Guidelines

As a consequence, a Henseler & Partner compliance adviser is assisting in all relevant meetings and events.



# **EUROMETAL Compliance Policy**

EUROMETAL compliance regulations on antitrust law-compliant conduct are specifically highlighting on:

- Basic antitrust rules
- Management of EUROMETAL Market Information Systems
- Contents of recommendations given by EUROMETAL
- Regulation of association self-commitments

# **EUROMETAL** – European Federation of Steel, Tube and Metal Distribution and Trading Federation domiciliated in Switzerland

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