

**EUROMETAL REGIONAL MEETING NORDICS
TIVOLI HOTEL & CONGRESS CENTER
COPENHAGEN 08 JUNE 2017**

**NORDIC STEEL MARKETS
AFTER THE CONSOLIDATION**

MEETING PROGRAM: STATUS 29.05.17



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08.30: WELCOME DESK OPENS

09.00: **THE GENERAL PICTURE**

- EU INDUSTRY POLICY & EU STEEL TRADE CASES
Aleksandra Kozłowska, EU COMMISSION, DG Growth,
- THE NORDIC MACRO-ECONOMICS
Jan Storup Nielsen, Nordea Markets Denmark

10.15 COFFEE BREAK

10.45: **DEMAND SIDE SESSION**

- STEEL LIGHTWEIGHT FOR HEAVY TRUCKS AND BUSES
Henrik Sieurin, Senior Engineer / Materials Technology / Scania CV AB,
- IMPACT OF ANTI-DUMPING INVESTIGATIONS
Frederik Jensen, The Danish Business Authority

11.45 **SUPPLY SIDE SESSION**

- PLATE MARKET PERSPECTIVES IN EU AND NORDICS
Presented by **Georges Kirps**, Director General EUROMETAL,
Commented by **Eugene Sarkits**, Head of Key & Regional Teams North Europe, NLMK Europe-Plate
- DEVELOPMENTS IN FLAT CARBON MARKETS
Viktor Strömberg, Vice-president Strategy, SSAB

12.45 LUNCH BREAK

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13.45 HRS **KEY CHALLENGES FOR NORDIC STEEL DISTRIBUTION**

13.45: PRICING FOR VALUE

Sebastian Strasmann, Simon & Kucher

14.15: SCANDINAVIAN STEEL DISTRIBUTION SESSION

Focus on Danish Steel Distribution: **Michael Lund**, Sanistal,

Focus on Swedish Steel Distribution: **Anders Martinsson**, BEGROUP

Focus on Finnish Steel Distribution: **Ilpo Maaranen**, Tata Steel Europe SSC Naantali

Focus on Norwegian Steel Distribution: **Ingvald Aase**, NORSK STAL

15.15: COFFEE BREAK

15.45: **PANEL DISCUSSION ON CHALLENGES FACING IN FUTURE THE SSC BUSINESS**

Confirmed panelists: **Jens Lauber**, EUROMETAL President, Moderator

José Rovira, SSAB, SSC

Richard Ralsgard, ArcelorMittal BE Group SSC

Other panelists, to be confirmed.

17.00 HRS: END OF THE MEETING

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HOTEL INFORMATION

TIVOLI HOTEL & CONGRESS CENTER

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