



EUROMETAL REGIONAL MEETING NORDICS STOCKHOLM 26.APRIL 2016



STÅL- OCH METALLFÖRENINGEN (SE)



TEKNINEN KAUPPA (FI)



STÅL OG METALLGROSSISTENES FORENING (NO)



STÅLFORENINGEN (DK)

STÅL- OCH METALLFÖRENINGEN

Steel and Metal Wholesalers Association



TEKNINEN KAUPPA

STÅLFORENINGEN

EUROMETAL REGIONAL MEETING NORDICS STOCKHOLM 26 APRIL 2016

MORNING SESSION

AGENDA

08.30 HRS: WELCOME DESK OPENS

09.00 HRS: WELCOME ADDRESS: MIKAEL NYQUIST, CHAIRMAN EUROMETAL WORK GROUP NORDICS

09.15 HRS: KEY NOTE PRESENTATION: VALUE ADDED BY STEEL DISTRIBUTION & STEEL SERVICE CENTERS IN EUROPE

JENS LAUBER, CEO TATA STEEL DISTRIBUTION MAINLAND EUROPE, EUROMETAL PRESIDENT

10.00 HRS : STEEL DISTRIBUTION: MARKET TRENDS & BENCHMARKS: GEORGES KIRPS, EUROMETAL

10.30 HRS: COFFEE BREAK

**11.00 HRS: GREEN TRENDS IN AUTOMOTIVE: CONSEQUENCES FOR STEEL
PETER FUSS, EY GERMANY,**

**11.30 HRS: INNOVATIONS IN MECHANICAL ENGINEERING: IMPACT ON STEEL DEMAND
GÖRAN NYSTRÖM, OVAKO,**

**12.00 HRS : POSITION OF STEEL IN NORDICS CONSTRUCTION MARKETS
MATTS PERSSON, ARCELORMITTAL CONSTRUCTION**

12.30 HRS: LUNCH

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AFTERNOON SESSION**

AGENDA

**13.30 HRS: CREATING VALUE IN NORDIC STEEL DISTRIBUTION:
MIKAEL NYQUIST, CEO TIBNOR**

**13.50 HRS: THE USE OF MARKET DATA AND MARKET INTELLIGENCE IN DANISH STEEL DISTRIBUTION
SOME COMMENTS ON CE MARKINGS IN DENMARK
MICHAEL CHRISTENSEN, LEMVIGH-MÜLLER**

**14.10 HRS: CONSTRUCTION AND INFRASTRUCTURE PLANS IN THE NORDIC COUNTRIES
LENNART UHLMANN, STAL-OCH METALLFÖRENINGEN**

**14.30 HRS: EUROPEAN AND NORDICS STEEL MARKET OUTLOOK,
MATT WATKINS, PRINCIPAL CONSULTANT CRU**

**15.00 HRS: PANEL DISCUSSION ABOUT STATUS AND TRENDS IN NORDIC STEEL MARKETS
PANELISTS INVITED FROM DENMARK, FINLAND, NORWAY, SWEDEN, BALTICS
CONFIRMED: MICHAEL ANDERSSON, TATA STEEL SSC NORDICS,
TOM LARSEN, NORSK STAL
PEKKA OJA, TIBNOR;
EUGENE SARKITS, NLMK DANSTEEL
LARS OLSSON, SSAB
MATT WATKINS, CRU**

16.00 HRS: END OF THE MEETING

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CONFERENCE LOCATION: NORDIC LIGHT HOTEL, STOCKHOLM

Nordic Light Hotel is a member of [Design Hotels](#)™.

The hotel embraces the ever-changing nuances of Scandinavian light, arts and individuals.

The location, right by Stockholm's Central Station, airport communications, shopping, restaurants and the pounding heart of the city, is hard to beat.

All 175 rooms include a work station, free wifi, a bright and balanced interior design, maximum noise control and high quality beds for a good night's sleep.

The interior design of the hotel was inspired by the most prominent Nordic element – the light. The result is simple, clean and transparent in color and shape.

